

KIWA LAUNCHES BUSINESS SECTOR FOR ENERGY USING PRODUCTS

ONE-STOP EUP SHOP

KIWA HAS LAUNCHED A NEW BUSINESS SECTOR FOR ENERGY USING PRODUCTS (EUP). THE SECTOR WILL DEVELOP INTO AN INTERNATIONAL ONE-STOP SHOP FOR CLIENTS IN SEARCH OF TESTING AND CERTIFICATION SERVICES FOR ANY APPLIANCES OR COMPONENTS OPERATED BY GAS, OIL, ELECTRICITY OR RENEWABLE ENERGIES. BY REALIGNING AS WELL AS EXPANDING ITS FACILITIES AND ACTIVITIES IN THE AREA OF EUP, KIWA IS REACHING FURTHER INTO A HIGHLY INTERNATIONAL AND SUSTAINABILITY-DRIVEN MARKET.

Kiwa clients around the world are already benefiting from the organisation's efforts to get ahead of the general sustainability drive with its new EuP Business Sector, which covers all kinds of products based on gas and electricity, from gas and electric appliances to boilers, cooking appliances, heat pumps, solar panels and automotive components. Intensified internal communication between Kiwa's EuP-oriented units and specialists is producing a wider, more flexible and more accessible EuP service package, while new acquisitions and partnerships in Italy, Sweden, Germany and the UK are yielding a whole string of important new accreditations.

ELECTRICAL SAFETY AND EMC

These concentrated efforts are bringing a widening range of EuP markets, products and certification schemes within reach, particularly in the electric and electricity-related appliances segment, says Ronald Karel of Kiwa Italia S.p.a. 'The market for EuPs worldwide is huge and for Kiwa to be able to offer clients a

full service package, we needed not only to realign our existing services, but also to augment our electricity expertise, particularly in electrical safety and electromagnetic compatibility, or EMC', he says. 'Electricity plays a major role in the energy market and our activities in that area, including marketing, were limited, as Kiwa's historic growth was primarily in the gas and building industries. All that is changing and several clients have already benefited from our development into a one-stop shop for EuPs.'

INTERNATIONAL COVERAGE

A major Kiwa asset for clients in this market is its internationality. Explains Karel, 'The energy market is highly international and therefore testing and certification activities call for an institute with an international reach. For instance, a Chinese manufacturer targeting European and US markets will need a Chinese expert to audit his production facilities in China and a European expert to certify the product. Kiwa can offer that and we're working hard to unlock that potential.'



Leendert van der Marel.



Ronald Karel.

KIWA ACQUIRES CB ACCREDITATION

Manufacturers of products requiring electrical safety certification can now call on Kiwa to provide so-called CB and ENEC certification. Kiwa was already qualified to provide CE marking. The new service is vital to Kiwa's activities in the field of Energy using Products (EuP). The CB and ENEC Schemes are leading international and European systems for acceptance of test reports dealing with the safety of electrical and electronic products.

